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MONEY MASTERY

Welcome to the Big
Leagues: Setting Goals
Like a Boss

TRANSCRIPT

Hey there, trailblazers and business rockstars! Welcome to The Big Leagues: Setting Goals Like a Boss. I'm Sharon, your guide on this wild ride of entrepreneurship. Today, we're not just setting goals, we're crafting a vision for your life - and yeah, we're doing it like a boss!

Running a business isn't for the faint of heart. It's for the bold, the brave, and the slightly crazy. You need a vision, a "big why," a fire in your belly that keeps you pushing even when the going gets tougher than a two-dollar steak.

Let's talk 'You.'

What's your dream lifestyle? Lounging on a yacht? Making a difference in the world? Maybe you'd just like to set your kids up for a secure future. Whatever floats your boat, it's time to get real about it.

I'd like you to close your eyes as you listen to this. Let your imagination run wild here. You can always re-listen and take notes later.

Imagine your ideal life. What does it look like? More importantly, what's the price tag? And no, we're not just talking dollars and cents. We're talking about how achieving these dreams make you feel. Euphoric? Accomplished? Like the king or queen of your personal empire?

What if I could wave a magic wand and everything you want could come true, what would you ask for?

Now, let's flip the script to your business.

Why this wild, wacky entrepreneurial journey? Is it to help people? To prove something? Your business isn't just a money-making machine; it's the vehicle driving you to your dreams.

Whether it's the personal 'why' or the business 'why' - you've got to have these in place. This is what will fuel your business fire. This is what will keep you excited and rejuvenated and wanting to go forward. It's the rocket fuel in your entrepreneurial spaceship.

Okay, if your eyes are still closed, you can open them now.

Let's get one thing straight: timing these goals can be tricky. Sometimes things take longer than we expect and that's okay. It's all part of the ride.

To help you get started, I've got some homework for you. Yep, you heard me - homework. But trust me, it's the fun kind. Grab the worksheet I've prepared for you. It's time to dive deep into your 'whys' and start painting that big, beautiful picture of your future.

Let's get those gears turning. Dream big, dig deep, and let's set some goals that would make even your wildest dreams jealous. You've got this and I can't wait to see what you come up with.

Stay sassy. Stay motivated!